

Business Pre-Paid Legal Protection

What are you doing to Protect & Grow your Business?

As a business owner, have you ever:

1. Signed a contract or document you hadn't fully read or understood?
2. Had difficulty collecting money from customers?
3. Wanted to have a resource for ANY business or legal question?

If you answered yes to any of these situations, we may be able to help.

Stop struggling and start protecting and growing your business with two of the leading service providers in the small business market: Pre-Paid Legal Services[®], Inc. and GoSmallBiz.com. Simply put, a Pre-Paid Legal Business Plan does for business consulting and legal needs what medical insurance does for your health needs.

How The Plan Works

A Pre-Paid Legal plan is easy to implement.

1. No long-term contract
2. No claim forms
3. No deductibles

You simply register by completing the online application and your coverage begins immediately.

A Pre-Paid Legal plan is easy to use.

For legal matters, members are served by a provider law firm that has been carefully screened and selected by Pre-Paid Legal. To use the plan, members simply call their Provider Law Firm directly at the toll-free number on their membership card when they have a legal question or problem. It's really that simple. Pre-Paid Legal does all the work: No flipping through a yellow-page style catalog for a qualified lawyer; no claim forms, no worries about being able to afford a lawyer--just peace of mind.

For business consulting, GoSmallBiz is only a few mouse clicks away to receive answers to your questions. Each question is carefully analyzed by a consultant who has in-depth knowledge in a particular discipline such as taxes or human resources or marketing or technology. Responses are typically provided by the following business day.

One year of Pre-Paid Legal and GoSmallBiz.com benefits is less than one month of some medical coverage plans.

Depending on the size of your business and the plan you choose, costs for a business legal plan range from \$39.50 to \$175.00 per business per month. View specific plan & cost information at our web site www.caases.org. Click on the business plan link, view the video and go to plan and cost info.

The plan is simply a sound investment. With attorney fees and consultant fees ranging in the hundreds of dollars per hour, the plan will have more than paid for itself with only minimal use.

Plans are rate stable

Pre-Paid Legal's plan cost will not increase no matter how often you use your membership benefits.

The Bottom Line

Think of what NOT owning a Pre-Paid Legal Plan may be costing your company. Consider the costs involved with:

1. Paying full hourly rates for legal fees
2. Lost time seeking out the right firm
3. Exposure to poorly drafted contract terms
4. Putting yourself at the mercy of another company's attorney for drafting contracts
5. Trying marketing promotions that just don't make business sense
6. Pricing services based on incomplete analysis
7. Listening to a tax saving plan that seems too good to be true

Law Firms

Unlike other legal service providers, Pre-Paid Legal provides you with direct, toll-free access to a quality law firm when you have a legal need.

Our Provider Law Firm network is the result of over 30 years of experience working with tens of thousands of lawyers across North America.

You can rest assured that your Provider Law Firm:

- Is an established firm
- Was selected to serve you only after extensive investigation by Pre-Paid Legal
- Is in good standing with their state Bar Association and the Law Society in Canada
- Has a service philosophy consistent with the high standards of Pre-Paid Legal Services[®], Inc.
- Understands and empathizes with your business' legal problems
- Will provide courteous and professional service
- Considers you to be their largest client in most cases
- Consistently receives "excellent" to "very good" overall ratings from other members!

GoSmallBiz.com is a provider of business consulting, resources and services designed to help entrepreneurs run and grow their businesses.

You will have unlimited e-mail and fax access to your GoSmallBiz consultants for any business related matter. Questions are researched for up to one hour and responded to by the following business day.

Topic areas include:

1. Tax
2. Accounting
3. Marketing

4. Finance
5. Advertising
6. Technology
7. General Business

Who are the GoSmallBiz Consultants

The GoSmallBiz.com consultants are chosen based on their knowledge and experience in matters related to running a small business. All of the senior consultants have run small businesses. Each has in-depth knowledge in a particular discipline such as taxes or human resources or marketing or technology. GoSmallBiz.com selects individuals based on their broad base of experience rather than on knowledge of a particular industry.

Our consultants have been involved in many types of business and many industries. They can think through the issues that the business owner is facing and apply sound business logic.

7 Frequently Asked Questions

1) How does a member access a Lawyer?

Members are served by a Provider Law Firm that has been carefully screened and selected by Pre-Paid Legal. To use the plan, members simply call their Provider Law Firm directly at the toll-free number on their membership card when they have a legal question or problem. It's really that simple. Pre-Paid Legal does all the work: No flipping through a yellow-page style catalog for a qualified lawyer; no claim forms, no worries about being able to afford a lawyer--just peace of mind.

2) How does a member receive business consultation?

Members have access to business consulting online via the GoSmallBiz.com website and by fax. Researched responses are sent typically by the following business day.

3) I already have an attorney. Why do I need a group of lawyers?

Most business owners do have a lawyer or have used a lawyer in the past. They found that this program gives them the ability to get a second opinion, and access to lawyers experienced in every area of law.

4) Can I cancel the coverage at any time?

Yes, you can cancel the membership at any time.

5) What are my payment options?

You can choose to pay monthly via credit card or direct check withdrawal. An annual payment by check or credit card is also available.

6) What services does the Pre-Paid Legal Customer Service Department provide?

Members can call Customer Care when they have questions about plan benefits, need Provider Law Firm information, have a change in address or need to change their payment method.

7) How long has Pre-Paid Legal been in business?

Founded in 1972, Pre-Paid Legal Services®, Inc., is the only company of its kind listed on the New York Stock Exchange and is a pioneer in the North American legal plan industry. We were one of the first companies in the United States organized solely to design, underwrite and market legal expense plans. Pre-Paid Legal Services®, Inc. provides access to quality legal services at cost effective rates across the country through our legal service network. Numerous Provider Law Firms and thousands of referral lawyers provide services across the continental United States, Hawaii, the District of Columbia, and the Canadian provinces of Ontario, British Columbia, Alberta, and Manitoba.